

Reach people researching technology purchases in Nepal.

Direct sponsored banners, contextual targeting, first-party reporting, creative QA, delivery pacing and campaign closeout through NepalTechHub's controlled campaign workflow.

12	8	2
product categories	premium placements	desktop + mobile creatives

Campaign workflow

Brief -> inventory confirmation -> creative QA -> launch -> pacing/reporting -> closeout/renewal. Direct campaigns use existing premium slots; they do not add uncontrolled extra banner density.

nepaltechhub.com | contact@nepaltechhub.com | Kathmandu, Nepal

Placement options built around the buyer journey.

NepalTechHub combines product discovery, Nepal pricing context, specifications, comparisons, reviews and buying guides. A direct sponsor can take over matching premium inventory while normal fallback advertising remains outside booked sponsor delivery.

Homepage campaigns Homepage Top and Homepage Mid for launches, seasonal activity, retailer promotions and broad awareness.	Category sponsorship Product Archive Top with optional product-type and brand targeting around relevant browsing contexts.
Product-detail visibility Responsive sponsored creative inside product research pages, including selected product/brand targeting.	Editorial placements Reviews hub and article top/mid/bottom inventory with clear Sponsored disclosure and editorial separation.

Available premium inventory

Placement	Desktop creative	Mobile creative
Homepage - Top	970x250 / 970x90	320x100 / 320x50
Homepage - Mid	970x250 / 970x90	320x100 / 320x50
Product Archive - Top	970x250 / 728x90	320x100 / 320x50
Product Detail - Mid	970x250 / 728x90	320x100 / 320x50
Reviews Hub - Top	970x250 / 728x90	320x100 / 320x50
Article - Top / Mid / Bottom	728x90 / 970x250	320x100 / 320x50

Professional campaign controls before launch.

Creative QA Desktop/mobile artwork is reviewed for valid image assets, practical file weight, destination safety and campaign readiness. WebP, JPEG and PNG are preferred.	Performance targets As a practical target, aim for roughly under 250 KB desktop and 120 KB mobile where possible. Separate mobile artwork is recommended.
Targeting Product type, brand, editorial category and selected page/post targeting can be used where the site context supports it.	Schedule & device control Start/end scheduling, priority, desktop/mobile delivery and shared/exclusive inventory controls are available.

Preflight checks

The operations workflow can surface missing advertiser data, destination problems, creative issues, missing placements, invalid schedules, booking state and overlapping exclusive inventory before a campaign is approved for delivery. Legacy campaigns are not silently broken by the stricter QA workflow.

Advertising standards

Paid placements are clearly identified as Sponsored and paid destination links are qualified appropriately. Campaigns that are deceptive, unsafe, illegal or technically poor-quality may be rejected. Sponsorship does not purchase a positive review, ranking or recommendation.

Know how the campaign is delivering - without pretending the metrics are guarantees.

NepalTechHub records first-party viewable impressions, clicks and CTR by campaign, placement and device. An impression is recorded after the banner is meaningfully visible in the viewport. Rapid duplicate events are rate-limited.

Optional delivery goals Campaigns can store a viewable-impression goal and optional click goal for operational monitoring.	Schedule-aware pacing When start/end times and an impression goal are present, observed delivery is compared with schedule progress.
Risk signals Operations can flag early delivery, on-track delivery, under-pacing, critical underdelivery, over-pacing or completed under/overdelivery.	Closeout reporting Campaign reports can include overall metrics, placement/device breakdown, daily delivery and optional goal/pacing context.

Important measurement note

These are NepalTechHub first-party operational measurements and are not presented as independently audited third-party ad-server data. Delivery goals support monitoring and planning; they are not guarantees of clicks, leads, sales or conversion outcomes.

Commercial operations

Bookings can be tracked as hold, confirmed or cancelled; inventory can be shared or exclusive; agreed campaign value, billing references, payment history, outstanding balances and advertiser history are maintained as internal operational records. The system is not a statutory Nepal tax-invoice generator.

A controlled path from brief to renewal.

1	Brief	Share objective, target category/brand, dates, landing URL and budget range.
2	Inventory	Confirm suitable placement, availability, targeting scope and commercial terms.
3	Creative QA	Review artwork, destination safety, performance guidance and automated preflight.
4	Launch & monitor	Schedule delivery; monitor first-party metrics and pacing when a goal is configured.
5	Report & close	Review delivery, closeout notes, commercial status and possible renewal follow-up.

Pricing

Rates are quoted according to placement, duration, targeting, creative requirements and current inventory. NepalTechHub does not publish placeholder audience figures or invented rate-card claims; verified metrics and approved commercial pricing can be shared during campaign planning.

Advertising enquiries

Email: contact@nepaltechhub.com

Website: <https://www.nepaltechhub.com/advertise/>

Location: Kathmandu, Nepal

Prepared for direct advertising conversations. Update audience metrics and pricing only from current verified analytics and approved commercial terms.