



ADVERTISING MEDIA KIT / 2026

Reach people researching technology purchases in Nepal.

Direct sponsored banners, category and brand targeting, product-detail visibility, editorial placements and first-party campaign reporting - delivered through NepalTechHub's controlled campaign manager.

12

product categories

8

premium placements

2

desktop + mobile creatives

nepaltechhub.com | contact@nepaltechhub.com | Kathmandu, Nepal

Advertising opportunities

NepalTechHub combines product discovery, Nepal pricing context, specifications, comparisons, reviews and buying guides. Direct campaigns are placed inside existing premium inventory, so a sponsor replaces the corresponding fallback ad rather than adding extra ad density.

Homepage banners

High-visibility launch or awareness placements at Homepage Top or Homepage Mid. Suitable for new-product launches, seasonal promotions and major retail campaigns.

Category sponsorship

Target a product archive such as Phones, Laptops, TVs, Audio, Wearables or Appliances, with optional brand targeting for context relevance.

Product-detail visibility

Place a responsive sponsored banner within product research pages, targeted by product type, brand or selected page IDs.

Editorial placements

Reviews hub and article top/mid/bottom inventory is available with clear Sponsored disclosure. Paid placement never guarantees a positive editorial opinion.

Available premium inventory

Placement	Desktop creative	Mobile creative
Homepage - Top	970x250 / 970x90	320x100 / 320x50
Homepage - Mid	970x250 / 970x90	320x100 / 320x50
Product Archive - Top	970x250 / 728x90	320x100 / 320x50
Product Detail - Mid	970x250 / 728x90	320x100 / 320x50
Reviews Hub - Top	970x250 / 728x90	320x100 / 320x50
Article - Top / Mid / Bottom	728x90 / 970x250	320x100 / 320x50

Creative, targeting and reporting

Creative requirements

Preferred formats: WebP, JPEG or PNG. Supply a separate mobile creative whenever possible. Keep important text and logos inside safe margins and avoid artwork that imitates site navigation or system controls.

Performance guidance: Aim for lightweight files (roughly under 250 KB desktop and 120 KB mobile when practical) so campaign delivery does not undermine page experience. Final acceptance depends on visual quality and technical testing.

Targeting options

Product type	Phones, laptops, tablets, TVs, audio, wearables, cameras and major appliance categories.
Brand	Context-target campaigns to relevant brand pages and products when taxonomy data is available.
Editorial category	Target reviews, guides or other selected editorial categories.
Specific content	Target selected page/post IDs for tightly controlled launches or retailer promotions.
Schedule	Set campaign start/end dates and delivery priority from the WordPress campaign manager.

Campaign reporting

NepalTechHub records first-party viewable impressions, clicks and click-through rate (CTR) by campaign and placement. An impression is recorded only after the banner becomes meaningfully visible in the viewport. CSV exports are available for advertiser reporting.

Important: These are operational first-party metrics, not independently audited ad-server measurements. Audience and traffic statistics can be supplied from current analytics during campaign planning; public claims are not published unless verified.

Campaign process and commercial terms

1	Brief	Share objective, target category/brand, dates, landing URL and budget range.
2	Inventory	NepalTechHub confirms suitable placements, availability and campaign scope.
3	Creative QA	Desktop/mobile artwork is checked for dimensions, file weight, disclosure and landing-page safety.
4	Launch	Campaign is scheduled in the direct-ad manager; fallback advertising remains outside booked inventory.
5	Report	Viewable impressions, clicks and CTR are reported during or after the campaign.

Pricing

Rates are quoted based on placement, duration, targeting, creative requirements and inventory availability. NepalTechHub does not publish unverified or placeholder traffic claims. A current rate card and verified audience snapshot can be provided with the campaign quote.

Advertising standards

All paid placements are clearly disclosed as Sponsored. Paid links are qualified appropriately. NepalTechHub may reject misleading, unsafe, illegal or poor-quality campaigns. Editorial independence is retained: sponsorship does not guarantee a positive review, ranking or recommendation.

Contact

Advertising enquiries	contact@nepaltechhub.com
Website	https://www.nepaltechhub.com/advertise/
Location	Kathmandu, Nepal

Prepared for direct advertising conversations. Update audience metrics and pricing only from current verified analytics and approved commercial terms.